UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 16, 2023

ShoulderUp Technology Acquisition Corp. (Exact name of Registrant as Specified in Its Charter)

| (Exa | ect name of Registrant as Specified in Its Charter | •) |
|---|---|---|
| Delaware | 001-41076 | 87-1730135 |
| (State or Other Jurisdiction of Incorporation) | (Commission File Number) | (IRS Employer Identification No.) |
| 125 Townpark Drive, Suite 300 Kennesaw, GA | | 30144 |
| (Address of Principal Executive Offices |) | (Zip Code) |
| (Regi | (970) 924-0446 strant's Telephone Number, Including Area Cod | le) |
| (Former N | Not Applicable ame or Former Address, if Changed Since Last | Report) |
| Check the appropriate box below if the Form 8-K filing is intended General Instructions A.2. below): | led to simultaneously satisfy the filing obligation of | the registrant under any of the following provisions (see |
| $\hfill \Box$ Written communications pursuant to Rule 425 under the Sec | curities Act (17 CFR 230.425) | |
| $\hfill \Box$ Soliciting material pursuant to Rule 14a-12 under the Excha | ange Act (17 CFR 240.14a-12) | |
| ☐ Pre-commencement communications pursuant to Rule 14d- | 2(b) under the Exchange Act (17 CFR 240.14d-2(b) |)) |
| $\ \square$ Pre-commencement communications pursuant to Rule 13e- | 4(c) under the Exchange Act (17 CFR 240.13e-4(c)) | |
| Securities registered pursuant to Section 12(b) of the Act: | | |
| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| Units, each consisting of one share of Class A common stock, \$0.0001 par value, and one-half of one redeemable warrant | SUAC.U | The New York Stock Exchange |
| Class A common stock, \$0.0001 par value | SUAC | The New York Stock Exchange |
| Redeemable warrants | SUAC.WS | The New York Stock Exchange |
| Indicate by check mark whether the registrant is an emerging grothe Securities Exchange Act of 1934 (§240.12b-2 of this chapter | | ies Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of |
| Emerging growth company ⊠ | | |

Item 8.01 Other Events.

accounting standards provided pursuant to Section 13(a) of the Exchange Act.

On October 16, 2023, ShoulderUp Technology Acquisition Corp. (the "Company") announced that it has entered into a non-binding letter of intent for a potential business combination with Airspace Experience Technologies, Inc., a pioneer in the urban mobility market. The Company anticipates entering into a definitive agreement by the end of the year. However, no assurances can be made that the Company will successfully negotiate and enter into a definitive agreement for a business combination or that the Company will be successful in completing the business combination.

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial

Forward-Looking Statements

This Current Report includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1934, as amended, and Section 21E of theSecurities Exchange Act of 1934, as amended. Statements regarding the estimated per share redemption price and related matters, as well as all other statements other than statements of historical fact included in this Form 8-K are forward-looking statements. When used in this Form 8-K, words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "possible," "potential," "predict," "project," "should," "would" and similar expressions, as they relate to us or our management team, identify forward-looking statements. Such forward-looking statements are based on the beliefs of management, as well as assumptions made by, and information currently available to, the Company's management. Actual results could differmaterially from those contemplated by the forward-looking statements as a result of certain factors detailed in the Company's filings with the SEC. All subsequent written or oral forward-looking statements attributable to the Company or persons acting on its behalf are qualified in their entirety by thisparagraph. Forward-looking statements are subject to numerous conditions, many of which are beyond the control of the Company, including those set forth inthe "Risk Factors" section of the Company's Annual Report on Form 10-K, subsequent quarterly reports on Form 10-Q and initial public offering prospectus. The Company undertakes no obligation to update these statements for revisions or changes after the date of this release, except as required by law.

No Offer or Solicitation

This Current Report is for informational purposes only and does not constitute an offer or a solicitation of an offer to buy or sell securities, assets or the business described herein or a commitment to the Company nor is it a solicitation of any vote, consent or approval in any jurisdiction pursuant to or in connection with the potential business combination or otherwise, nor shall there be any offer, sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit No. | Description |
|-------------|---|
| 99.1 | Press Release dated October 16, 2023 |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |
| | |
| | |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ShoulderUp Technology Acquisition Corp.

Dated: October 16, 2023

By: /s/ Phyllis Newhouse
Name: Phyllis Newhouse

Title: Chief Executive Officer

ShoulderUp Technology Acquisition Corp. Announces Letter of Intent for a Business Combination with Airspace Experience Technologies, Inc.

Kennesaw, GA, Oct. 16, 2023 (GLOBE NEWSWIRE) --ShoulderUp Technology Acquisition Corp. ("ShoulderUp" or the "Company") (NYSE: SUAC.U; SUAC; SUAC.WS) today announced that it has entered into a non-binding letter of intent for a potential business combination with Airspace Experience Technologies, Inc., a pioneer in the urban mobility market. The Company anticipates entering into a definitive agreement by the end of the year. However, no assurances can be made that the Company will successfully negotiate and enter into a definitive agreement for a business combination or that the Company will be successful in completing the business combination.

About ShoulderUp

ShoulderUp is a blank check company, also commonly referred to as a special purpose acquisition company, or SPAC, formed for the purpose of entering into a merger, capital stock exchange, asset acquisition, stock purchase reorganization or similar business combination with one or more businesses or entities.

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements regarding the estimated per share redemption price and related matters, as well as all other statements other than statements of historical fact included in this Form 8-K are forward-looking statements. When used in this Form 8-K, words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "possible," "potential," "predict," "project," "should," "would" and similar expressions, as they relate to us or our management team, identify forward-looking statements. Such forward-looking statements are based on the beliefs of management, as well as assumptions made by, and information currently available to, the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors detailed in the Company's filings with the SEC. All subsequent written or oral forward-looking statements attributable to the Company or persons acting on its behalf are qualified in their entirety by this paragraph. Forward-looking statements are subject to numerous conditions, many of which are beyond the control of the Company, including those set forth in the "Risk Factors" section of the Company's Annual Report on Form 10-K, subsequent quarterly reports on Form 10-Q and initial public offering prospectus. The Company undertakes no obligation to update these statements for revisions or changes after the date of this release, except as required by law.

No Offer or Solicitation

This press release is for informational purposes only and does not constitute an offer or a solicitation of an offer to buy or sell securities, assets or the business described herein or a commitment to the Company nor is it a solicitation of any vote, consent or approval in any jurisdiction pursuant to or in connection with the potential business combination or otherwise, nor shall there be any offer, sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law.

ShoulderUp Contact:

ShoulderUp Technology Acquisition Corp, 125 Townpark Drive, Suite 300, Kennesaw, GA 30144, (650) 276-7040; info@okapipartners.com